

**REMARKS**

Reconsideration and allowance in view of the foregoing amendment and the following remarks are respectfully requested. Applicant wishes to express its appreciation for the indication that claims 9-12 would be allowable.

Claims 1, 3, 5-11, 13 and 15-17 remain pending in this application. Claims 1, 16 and 17 have been amended to include the underlying feature of claim 12 which has now been cancelled. It is believed that the foregoing amendment places the instant application in condition for allowance based on the Examiner's comments in the Official Action that claims 9-12 contain allowable subject matter. Applicant, through the instant amendment has included the feature of former claim 12, into each of the independent claims 1, 16 and 17 to provide that the panel or face to which the card is adhered has a window through which the coded portion is in registry with.

All objections and rejections having been addressed, it is respectfully submitted that the present application is in condition for allowance and an early Notice to that effect is earnestly solicited. The Examiner is encouraged to contact the undersigned in the event any small matters remaining outstanding so as to eliminate the necessity of another action and response.

Respectfully submitted,



Michael C. Maier  
Reg. No. 36,206

2405 Grand Blvd., Suite 400  
Kansas City, MO 64108